Episode 115 – Goat Milk Soap

1. What is the location for this segment of America’s Heartland _____________________________.
   (city or town)
   __________________________________________
   (state)

2. What job did Dick Maier do before he became a goat farmer? ____________________________

3. What type of goats do the Maiers raise and milk? ________________________________

4. Why did they select that breed of goats? _______________________________________

5. What products do they make from the goat milk? ________________________________

6. How did their business begin? _______________________________________________
   ____________________________________________

7. To how many retail stores do they sell their products? ____________________________

8. Do they market their products any other way? _____________ If so, how? _____________
   ______________________________________________

9. How many of these products do they manufacture from goat’s milk each year?
   Bars of Soap ________________________________
   Tubs of Body Butter __________________________
   Bottles of Lotion ____________________________

10. Other than family members, how many people does this business employ? ____________
    Explain ____________________________________________

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