



## Episode 515 – Just Peachy!

### Answer Key

1. Peaches, grapes, oranges, apples and strawberries
2. "Hands-on" agriculture where the consumer does the picking. This also provides the opportunity for consumers to interact with producers.
3. That connectivity gives farmers valuable feedback on their products and helps consumers to better understand agriculture.
4. You can have the best product in the world, but if people are unaware of your product, your business will not flourish.

#### Website resources:

America's Heartland: [http://americasheartland.org/episodes/episode\\_515/just\\_peachy.htm](http://americasheartland.org/episodes/episode_515/just_peachy.htm)

Bennett Orchards: <http://www.bennettorchards.com/>