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Answer Key

Episode 115 – Goat Milk Soap

1. Conrad, Montana
2. school teacher
3. Nubian Goats
4. their milk has the most butterfat
5. soap and skincare products
6. Deena was working as an occupational therapist who saw people struggling with skin problems that medications did not help. Her research revealed that goat's milk soap was considered a great natural therapy. So, she started making goat's milk soap in her kitchen and it grew into a business.
7. 600
8. Yes
mail-order
9. 94,000 Bars of Soap
23,000 Tubs of Body Butter
36,000 Bottles of Lotion
10. None
All employees are family members